



The PGA represents the interest of farmers and pastoralists from all agricultural areas of WA, from Esperance to the Kimberley.

PGA members are major producers of agricultural export commodities – including grain, beef, sheep and wool – and believe in free trade, open markets, property rights and private enterprise.

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## MEDIA RELEASE

24<sup>th</sup> November 2008

### TRUE FOOD GUIDE MISLEADING AUSTRALIAN PUBLIC - PGA

Canola growers in WA have challenged food writer Margaret Fulton and nutritionist Rosemary Stanton to declare the scientific basis for their opposition to GM foods.

PGA Western Graingrowers Chairman Leon Bradley said their decision to declare public support for the Greenpeace campaign against GM technology was obviously motivated more by a quest for personal publicity than for any factual consideration.

“We would expect the usual collection of pro organic retailers, processors, and chefs to fall in line with Greenpeace, but for two eminent food personalities to cast doubt over a perfectly safe food source - apparently without checking their facts - is seriously irresponsible.”

“The global success of GM canola already supersedes any of the misinformation Greenpeace puts out to the public, and it will succeed in Australia – not just because Australian farmers need it to remain competitive, but because the Australian public can not be fooled.

“The latest subscribers to this anti-GM campaign are guilty of taking a populist stance without checking the real facts. Are they also prepared to argue that Insulin is dangerous to diabetics because it is derived from GM technology? “Mr Bradley asked.

*(Ends)*

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