

**MEDIA RELEASE**

Monday 6 April 2009.

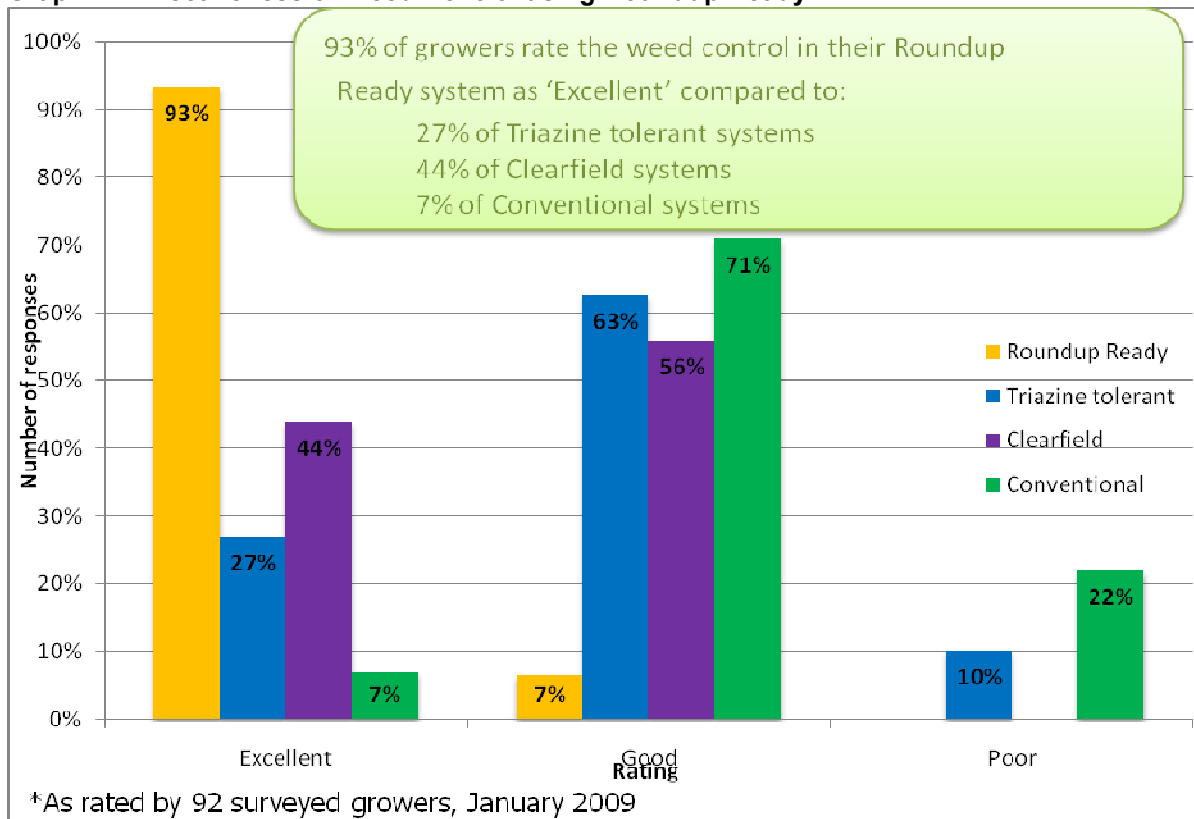
**RIPPER ROUNDUP READY® RESULTS: GM canola a 2008 success**

Melbourne, Monday 6 April 2009. Monsanto Australia Ltd has released the final results from a survey of its 2008 Roundup Ready canola growers. The results, taken from 92 of the 100 growers that delivered GM canola grain, prove that Roundup Ready canola outperformed alternative herbicide tolerant canola varieties when it came to yield and overall benefits. Further proof of success of the system is a resounding 100 percent of growers surveyed said they will plant Roundup Ready canola again.

**EXCELLENT WEED CONTROL**

93% of growers rated the weed control achieved in their Roundup Ready canola as excellent compared to much lower ratings for the Clearfield®, Triazine tolerant and Conventional canola systems.

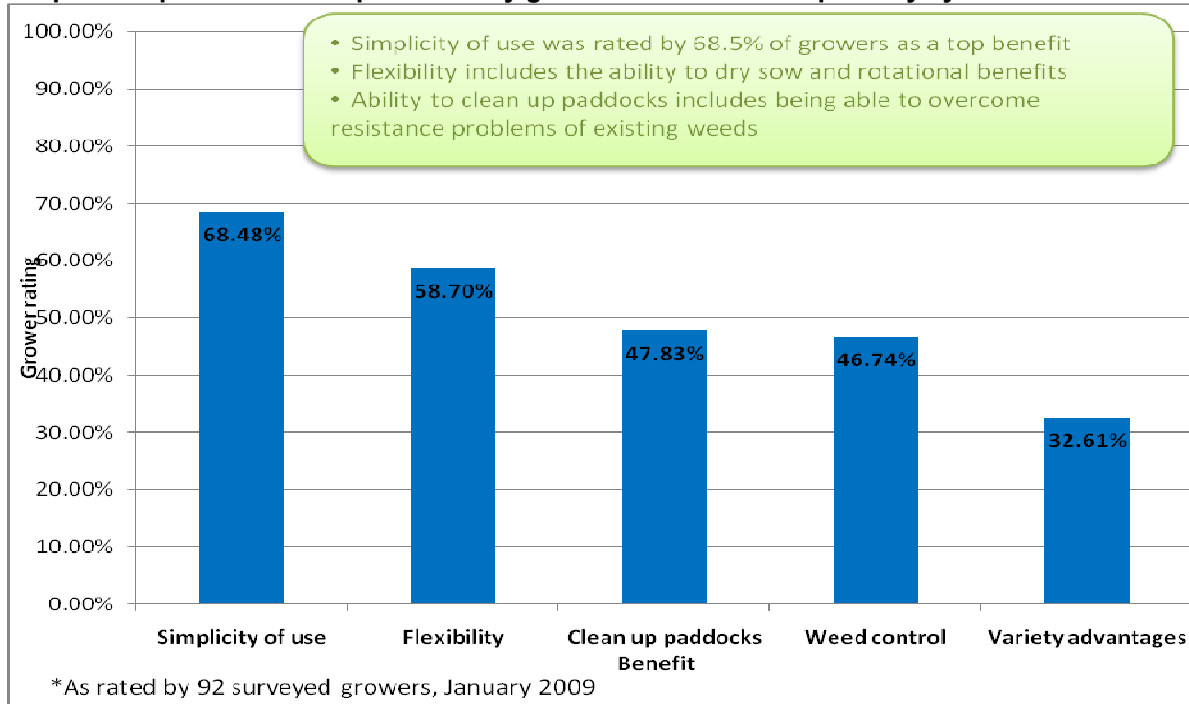
**Graph A. Effectiveness of Weed Control using Roundup Ready**



## TOP FIVE BENEFITS

Growers said the simplicity of using the Roundup Ready herbicide system was a key benefit during the 2008 season. Other key benefits were the flexibility Roundup Ready canola offers as well as the ability of the system to clean up formerly weedy paddocks in preparation for the following crop.

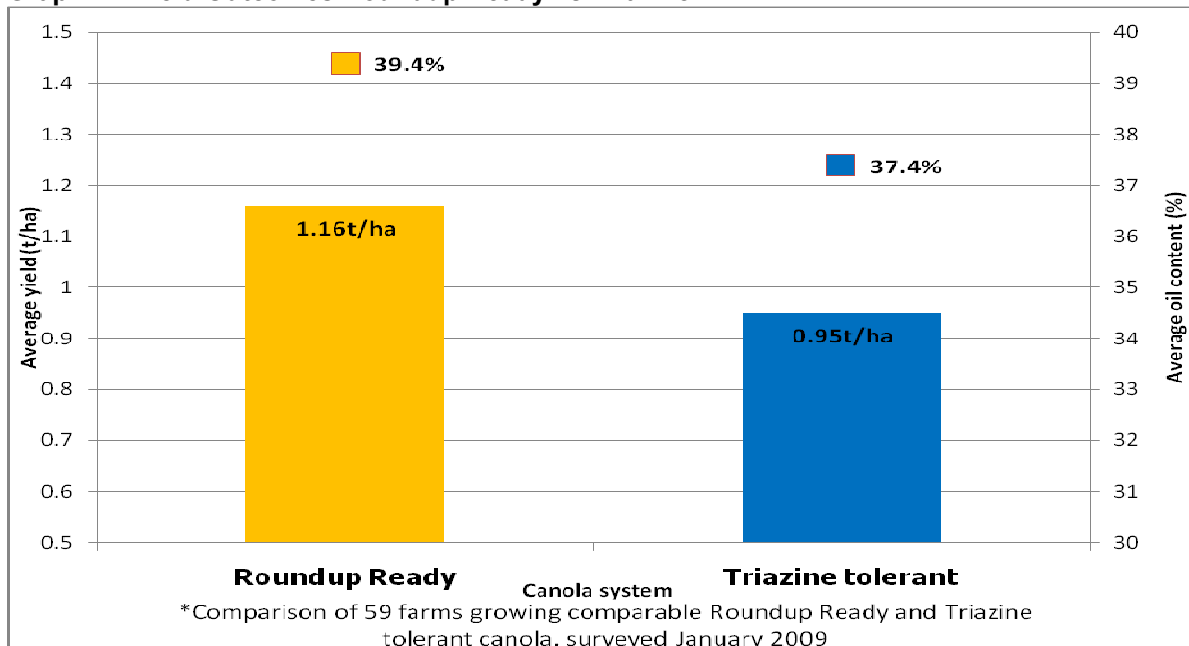
**Graph B. Top Five Benefits perceived by growers of the Roundup Ready system**



## YIELD OUTCOMES

Growers were impressed with the yield results with 22% higher yield on average from the Roundup Ready varieties compared to Triazine tolerant varieties. Oil content was 2% higher on average in the Roundup Ready canola than Triazine tolerant varieties.

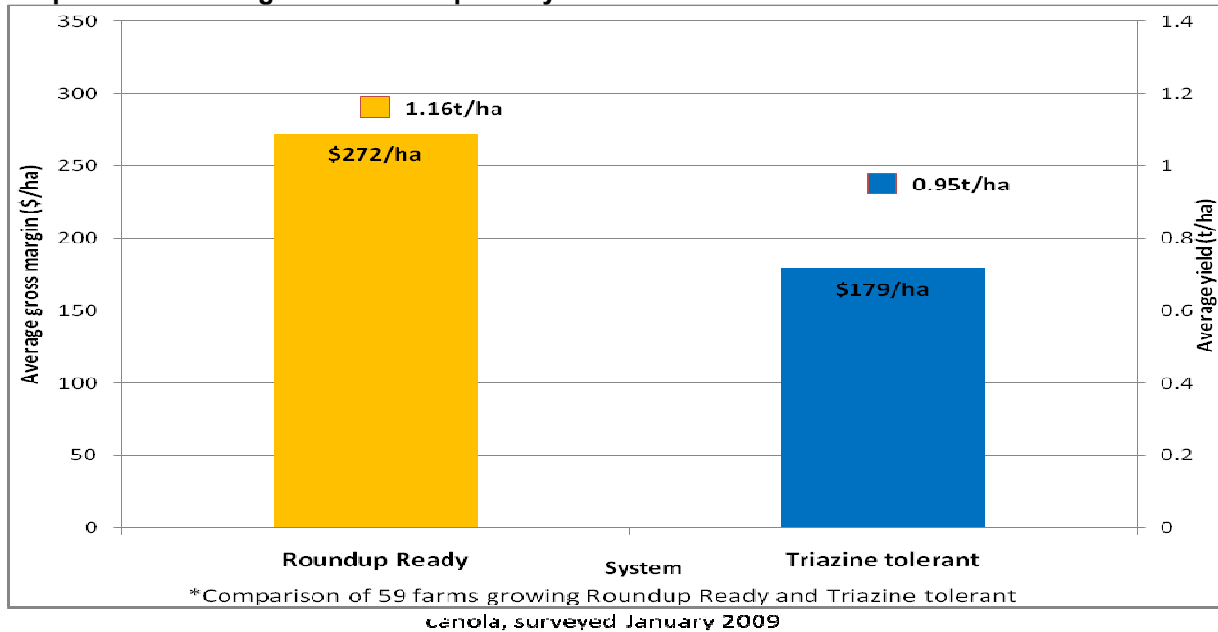
**Graph C. Yield Outcomes Roundup Ready vs Triazine**



## GROSS MARGIN

Roundup Ready produced higher gross margins in comparison to the Triazine tolerant varieties. The increase in gross margin was driven by the significant yield advantage of Roundup Ready canola.

**Graph D. Gross Margins of Roundup Ready vs. Triazine tolerant**



## OVERALL OUTCOMES

Tony May, Monsanto Australia Canola Business Lead said, “On top of the higher yields on average and excellent weed control, growers rated other benefits as the simplicity of use of the system – giving them the flexibility to dry sow and plant on time as a distinct benefit of using the Roundup Ready canola system. Growers tended to use Roundup Ready canola in paddocks with high weed pressure and achieved great results in the vast majority of instances. 93% of growers rated their weed control as excellent. The key message is that growers don’t have to sacrifice yield for weed control. It really is a more simple, flexible and reliable system.”

**ENDS**

## About Monsanto Company

Monsanto Company is a leading global provider of technology-based solutions and agricultural products that improve farm productivity and food quality. Monsanto remains focused on enabling both small-holder and large-scale farmers to produce more from their land while conserving more of our world’s natural resources such as water and energy. To learn more about our business and our commitments, please visit: <http://www.monsanto.com/>.

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